

# VIRTUAL PRODUCTION INSIDER



## YouTube SPONSORSHIP

*Opportunity*

VIRTUAL  
PRODUCTION  
INSIDER

### CHANNEL INSIGHTS



#### Primary Viewers

Filmmakers, Unreal Engine artists, virtual production teams, game developers, VFX professionals



SUBSCRIBE

#### Content Focus

Real-time production workflows, virtual sets, performance capture, lighting & cinematography in digital environments

### About Virtual Production Insider

Virtual Production Insider is a leading YouTube channel exploring the tools, techniques, and technology behind modern filmmaking. With a growing audience of creators, filmmakers, and VFX professionals, the channel is the perfect platform to feature your product or service in front of a highly engaged, niche audience.

OVER

20k

ACTIVE  
SUBSCRIBERS

MORE THAN

5M

VIEWS CROSS-  
PLATFORM

BETWEEN

5-10k

VIEWS PER EPISODE



[youtube.com/@VirtualProductionInsider](https://youtube.com/@VirtualProductionInsider)



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### AD PLACEMENT OPTIONS

#### Pre-Roll or Mid-Roll Ad Spot

- **Duration:** 30 seconds
- **Format:** Host-read or sponsor-provided ad
- **Placement:** Beginning (pre-roll) or middle (mid-roll) of a regular episode
- **Rate:** \$500 per placement

#### Dedicated YouTube Episode

- **Duration:** 5-10 minutes
- **Format:** Full video focused on your product or service
- **Placement:** Integration into the episode's narrative with real use-case demonstrations, tutorials, or interviews
- **Rate:** \$2,000 per episode

### Sponsorship Benefits

- High-quality video production
- Niche-targeted visibility
- Cross-promotion on other platforms (Instagram, LinkedIn)
- Long-term exposure (evergreen YouTube content)



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